

WHY CHOOSE BROWNELL?



**MORE CHOICES.
MORE INCLUSIONS.
MORE SERVICES.**

	BROWNELL HOSTING	100% COMMISSION REBATE MODEL
REVENUE & COMMISSIONS		
100% Commission Rebate with Monthly Fee		✓
Top Level Supplier Commissions (12%+)	✓	MAYBE?
Tiered Advisor Commission Model	✓	
Additional Production Incentives	✓	
Top Tier Airline Commissions	✓	
Detailed Commission Tracking	✓	
Dedicated Commission Collection Staff	✓	
Referral Incentive for Meetings & Incentives	✓	
ACCOUNTING & BACK END SUPPORT		
Monthly Outstanding Personalized Commission Reports	✓	
Monthly Detailed, Personal Settlement Statements	✓	
Accounting & Tax Preparation Support	✓	
Dedicated Support Staff for Independent Contractors (ICs)	✓	
Invoicing Support	✓	
Weekly Personalized Sales Reports	✓	
MARKETING SERVICES		
In-House Marketing Team	✓	
In-House Graphic Design	✓	
In-House Social Media Consultant	✓	
Marketing Plan Collaboration	✓	
Access to Supplier Co-op Funds	✓	
Personalized Microsite on brownelltravel.com	✓	
Web Lead Sharing	✓	
PR Services & Copy-Writing	✓	
Email Campaign Design & Management	✓	
VIRTUOSO		
Access to Virtuoso Relationships & Benefits	✓	✓
Complimentary Virtuoso Week Registration	✓	
Virtuoso Week Schedule Management	✓	
Virtuoso Marketing Analysis & Management	✓	
Virtuoso Program Support	✓	

	BROWNELL HOSTING	100 % COMMISSION REBATE MODEL
COMMUNITY & INFORMATION SHARING		
Company Intranet	✓	✓
Annual Top Producers Reward Trip (1887 Club)	✓	
24/7 Online Community Forum (Travel Tribe)	✓	
Comprehensive Supplier Database	✓	
Brownell-exclusive Educational Travel Opportunities	✓	
Annual Company Meeting	✓	
IC Advisory Board	✓	
Quarterly Company Newsletter	✓	
Preferred Vendor Portal	COMING SOON!	
TRAINING & TECHNOLOGY		
Preferred Partner Trainings	✓	✓
Industry Leading Mentoring Program	✓	
Comprehensive IC & Assistant Trainings at HQ	✓	
Network & Hardware Support	✓	
Educational Travel Opportunities + Funding	✓	
One-on-One Trainings Upon Request	✓	
SALES SUPPORT & BUSINESS DEVELOPMENT		
DISCOVER MORE™ Unique Process Training	✓	
Complimentary Shipping of Weekly Document & Info Packets	✓	
Access to Sales, Client, & Vendor Reports	✓	
ACH, Credit Cards, Wires Processing Support	✓	
Assistance with Group Travel	✓	
Annual Reporting & Analysis to Increase Margins and Maximize Revenue	✓	
Support for Hiring & Managing Assistants	✓	
AIRLINE & CRS SERVICES		
Top Airline Commissions (Tzell)	✓	
Choice of Sabre or Worldspan	✓	
Airline Waivers & Favors Program	✓	
Sabre Ticketing Issues & Exchanges	✓	
24 Hour Brownell Back-up Support Line	✓	
Air Desk for ICs	✓	